

Google Approved Satellite Office Checklist

The below items must be met in order for the address to be acceptable for a GMB listing

- Is not a coworking, shared, or executive office space**
 - Perform a google search of the complete address
 - Page one results must not show any results showing coworking spaces such as Regus, WeWorks, or a rental space from LoopNet.

- There are no other businesses in the building with the same suite number**
 - Search the full address including the suite number in Google Maps.
 - There should be no results.
 - If you see a result showing a business with your exact suite number, work with the landlord to use a suite number that is not being used.

- There are no other law firms with the same GMB primary category in the building**
 - Search the address (excluding the suite number) in Google Maps.
 - If law firms appear in the search results, click on their listing and make sure they do not have the same primary category as you.



Note: It is okay if a firm with a different primary category is in the building

- All businesses in the building have a unique suite number**
 - Search the address (excluding the suite number) in Google Maps.
 - Make sure every listing has a unique suite number.

- It is a physical brick and mortar with signage outside or a directory in the lobby**
 - There is a space to meet with clients which will be staffed by your business

**Information is based on internal testing. As with all algorithms and filters, results will vary case by case